

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

COURSE CODE AND TITLE: PC002 BASIC COMMUNICATION SKILLS

TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- (i) Section A is compulsory.
- (ii) Answer any two (2) questions from Section B.
- (iii) Marks for each question are indicated in brackets ().
- (iv) Write legibly in the English language. Credit will be given for clear, well organized and coherent writing.

Section A: Compulsory Question

1. Define the following types of communication;
 - (a) Intrapersonal (5)
 - (b) Interpersonal (5)
 - (c) Small group (5)
 - (d) Mass (5)

Section B: Answer ANY TWO questions from this section.

2. Discuss the principles of academic writing and their applicability to your area of specialisation. (25)
3. Distinguish between hearing and listening giving examples from your area of practice. (25)
4. Evaluate the role of feedback in the communication process. (25)

END OF PAPER!!